

GOVERNMENT OF TELANGANA
ABSTRACT

YAT & C (T&PMU) Department - Tourism Promotion - Promotion of Telangana Tourism through social Media activities such as facebook campaign, google, youtube activities etc., - Sanction of Rs.13,30,136/- (Rupees Thirteen Lakhs Thirty Thousand One Hundred and Thirty Six Only) - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT

G.O.RT.No. 140

Dated: 05/03/2016

Read the following:-

1. From the Managing Director (I/c), TSTDC, Hyderabad, Lr.No. TSTDC/Mktg/7/10/2014, Dated: 30-10-2014.
2. Government Letter No. 1406/T&PMU/2014, YAT & C (T&PMU) Department, Dated: 12-11-2014.
3. From the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad, Lr.No. TSTDC/M/M/Future-e-Learning Proposal/7/10/2014, Dated: 07-03-2015.
4. G.O.Rt.No. 232, YAT & C (T&PMU) Department, Dated: 17-03-2015.
5. From the MD, TSTDC, Hyderabad, Lr.No. TSTDC/M/M/FELR/ 7/10/2014, Dated: 01-07-2015.
6. Government Letter No. 1406/T&PMU/2014, YAT & C (T&PMU) Department, Dated: 13-10-2015.
7. From the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad, Lr.No. TSTDC/M/M/Future-e-Learning Proposal/7/10/2014, Dated: 09-01-2016.

ORDER:

In the reference 6th read above, Government have accorded permission to the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad to continue the promotion of Telangana Tourism through social media activities such as facebook campaign, Google, YouTube activities etc. through M/s. Future e-Learning Resource Private Limited, Hyderabad w.e.f. 01-03-2015 to 29-02-2016 with an amount of Rs.16,80,000/- excluding taxes and requested to submit the bills on quarterly basis for release of payment as per the request of the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad vide reference 5th read above.

2. In the reference 7th read above, the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad has requested the Government to reimburse an amount of Rs.13,30,136/- including taxes for the period from 01-03-2015 to 30-11-2015 towards above said purpose

3. Government after careful examination of the matter hereby sanction an amount of Rs.13,30,136/- (Rupees Thirteen Lakhs Thirty Thousand One Hundred and Thirty Six Only) to Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad as reimbursement for undertaking the promotion of Telangana Tourism through social media activities such as facebook campaign, Google, YouTube activities etc. through M/s. Future e-Learning Resource Private Limited, Hyderabad.

4. The amount sanctioned at para - 3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 3 above and disburse the same to the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	State Bank of Hyderabad
Branch Name	:	Himayatnagar
Account No.	:	622 816 836 07
IFSC Code	:	SBHY 00 200 67

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B. VENKATESHAM
SECRETARY TO GOVERNMENT**

To
The Managing Director,
Telangana State Tourism Development Corporation Limited,
Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C Department,
The Deputy Pay & Accounts Officer, T.S., Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs

//FORWARDED::BY ORDER//

SECTION OFFICER